

FAITH STORIES/TRADITIONS - FOR PBS STORY-SHARING PLATFORM

PBS American Portrait (Trailer Here)

PBS' crowdsourced storytelling project, *American Portrait*, is looking to hear from **religious communities!** Currently, we're looking for participants to answer the prompt "**The tradition I carry on is...**" with stories about religious/faith traditions they're ending, changing, adjusting, adapting and/or creating because of any of the reasons listed below:

- the pandemic (health & safety concerns)
- money problems (can be micro or macro -- personal/family finances or institutional budget shortfalls, etc.
- social change (i.e.: traditions that were racist, sexist, exclusionary, etc.)
- technological change (new possibilities in the digital age)
- generational change (changing interests, priorities, etc.)
- environmental change (disappearing coastline, changing weather patterns, etc.)
- theological change (changing ideas about God(s), changing interpretations of sacred texts, etc.)

Share your story with American Portrait, and you could be featured on the American Portrait TV Show,

website or social media channels! With YOUR story, you get to represent and give a voice to others in your community via a short-self-recorded video answering the prompt "The tradition I carry on is..."

THINGS TO KNOW:

- Participants can be located ANYWHERE in the United States.
- Your story, once uploaded, will live on the online story-telling platform.
- Your submission might be included in one of American Portrait's featured collection, social media highlight reel, or for the documentary series slated to broadcast nationally on PBS in late 2020 & 2021.

HOW TO PARTICIPATE - 5 EASY NEXT STEPS:

- 1) Visit PBS American Portrait
- 2) Go to our website, select the prompt "The tradition I carry on is..." and think of how you will complete it with your story. SHOWING US THESE TRADITIONS (through visuals and actions) vs. Telling us is encouraged !
- 3) Create a <u>20-60 second (approx)</u> self-recorded video answering the prompt (<u>ideally in the next 48 hours</u>). The more visual, creative (i.e. showing a part of your life or narrating over photos, etc.) the better, but not required. **NOTE:** No need to introduce yourself on video, simply start video with your selected prompt and then get right into your answer.
- 4) <u>Upload to the website</u> this will require to to register your email, and you will receive a link once uploaded. NOTE: DO NOT email your video or send as an attachment. It must be uploaded to the platform (Chrome recommended over Safari) <u>HOW TO UPLOAD STORY TUTORIAL</u>
- 5) *Optional:* Once your story is uploaded, you will receive a link to share. Please share your story to your Social Media page/s and nominate a friend or family member whose answer you'd like to see (related to your topic or another topic)

ADDITIONAL NOTES

• Videos strongly encouraged. Other options include compelling/visual photo with caption that answers a prompt, or a text response answering a prompt (800 characters)

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